

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, FP1 Strategies, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Kansans for Life Educational Trust

Agency name: FP1 Strategies

Address: 3001 Washinton Blvd 7th Floor, Arlington, VA 22201

Contact:

Phone number:

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Kansans for Life Educational Trust

Address: 3301 W. 13th St. Wichita, KS 67203

Contact: Mary Wilkinson

Phone number: 316-687-5433

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Mary Wilkinson, President  
Robyn Johnson, Vice-President  
Greg Nance, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

**Advertiser/Sponsor**

Signature: *Nick Paskiewicz*

Name: Nick Paskiewicz

Date of Request to Purchase Ad Time: 4/27/22

**Station Representative**

Signature: *Audrey K. Berry*

Name: Audrey K. Berry

Date of Station Agreement to Sell Time: 5/10/22

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☒ Yes ☐ No Date ad received: 4/27/22

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

**Disposition:**

- ☒ Accepted  
☐ Accepted IN PART (e.g., ad not received to determine content)\*  
☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: A3537880

Station Call Letters: KSNW

Date Received/Requested:

5/10/22

Est. #: 2546

Station Location: Wichita, KS

Run Start and End Dates:

5/11 - 5/17/22

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

## ORDER



Wichita KS KSNW

**Orders**  
**Order / Rev:** A3537880  
**Alt Order #:** 27781366  
**Product Desc:** Issue  
**Estimate:** 2546  
**Flight Dates:** 05/11/22 - 05/17/22  
**Original Date / Rev:** 05/10/22 / 05/10/22  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency**  
**Name:** FP1 Strategies, LLC  
**Buying Contact:**  
**Billing Contact:**  
 3001 Washington Blvd  
 Arlington, VA 22201

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Kansans For Life Educational Tr  
**Demographic:** A50+  
**Product Codes:** PL2  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P3

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:01:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/29/22	10	\$10,640.00	\$9,044.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	10	\$10,640.00	\$9,044.00	49.00
<b>Totals</b>	<b>10</b>	<b>\$10,640.00</b>	<b>\$9,044.00</b>	<b>49.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	05/12/22	05/12/22	KSN Today 2	CM	6-7am	---T---	:30	1	\$520.00	P3	1.40	NM	1	\$520.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 2															
KANSAS TODAY 2<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	---T---			1			\$520.00		1.40			
N 2	Multi	05/16/22	05/16/22	KSN Today 2	CM	6-7am	M-----	:30	1	\$520.00	P3	1.40	NM	1	\$520.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 2															
KANSAS TODAY 2<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	M-----			1			\$520.00		1.40			
N 3	Multi	05/11/22	05/11/22	KSN News at Six	CM	6-630p	--W----	:30	1	\$1,200.00	P3	5.00	NM	1	\$1,200.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN News at Six															
KSN NEWS-6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	--W----			1			\$1,200.00		5.00			
N 4	Multi	05/13/22	05/13/22	KSN News at Six	CM	6-630p	----F--	:30	1	\$1,200.00	P3	5.00	NM	1	\$1,200.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN News at Six															
KSN NEWS-6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			



Order / Rev: A3537880  
 Alt Order #: 27781366  
 Flight Dates: 05/11/22 - 05/17/22

Advertiser: POL/Kansans For Life Educational Trust  
 Product Desc: Issue  
 Estimate: 2546

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	----F--					1	\$1,200.00		5.00			
N 5	Multi	05/16/22	05/16/22	KSN News at Six	CM	6-630p	M-----	:30	1	\$1,200.00	P3	5.00	NM	1	\$1,200.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				KSN News at Six											
				KSN NEWS-6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	M-----					1	\$1,200.00		5.00			
N 6	Multi	05/17/22	05/17/22	KSN News at Six	CM	6-630p	-T-----	:30	1	\$1,200.00	P3	5.00	NM	1	\$1,200.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				KSN News at Six											
				KSN NEWS-6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	-T-----					1	\$1,200.00		5.00			
N 7	Multi	05/15/22	05/15/22	Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$800.00	P3	9.90	NM	1	\$800.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				Sun KSN News at Five											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	-----S					1	\$800.00		9.90			
N 8	Multi	05/11/22	05/11/22	LN M-F	CM	10-10:35pm	--W----	:30	1	\$1,400.00	P3	4.60	NM	1	\$1,400.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				KSN News at Ten Mon-Fri											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	--W----					1	\$1,400.00		4.60			
N 9	Multi	05/16/22	05/16/22	LN M-F	CM	10-10:35pm	M-----	:30	1	\$1,400.00	P3	4.60	NM	1	\$1,400.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				KSN News at Ten Mon-Fri											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	M-----					1	\$1,400.00		4.60			
N 10	Multi	05/15/22	05/15/22	LN Su	CM	KSN News at 10 S	-----S	:30	1	\$1,200.00	P3	7.10	NM	1	\$1,200.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				KSN News at 10 Sun											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	-----S					1	\$1,200.00		7.10			
													Totals	10	\$10,640.00



125 West 55th St  
New York, NY 10019

Contract # 27781366 Changes as of: 5/10/2022 at 12:15 PM Version: Original Order  
CPE: 136/141/2546 Flight: 5/11/22 - 5/17/22 Station: KSNW  
Agency: FP1 Strategies, LLC Advertiser: Kansans for Life Educational Trust Market: Wichita  
3001 Washington Blvd., Product: Issue Office: WASHINGTON  
7th Floor  
Arlington, VA 22201 Agency Order #: 11652983 Service: Nielsen  
Buyer: Horan, Holly Primary Demo: Adults 50+  
Salesperson: KELLY JOHNS Assistant: KELLY JOHNS  
202-872-5880 202-872-5880  
Separation:

Con Type: POLITICAL/VOTE  
Total \$: \$10,640.00  
Total Spots: 10  
Total CPP: \$217.14  
Total GRP: 49.0

#	Day/Time	DP	Program	Rate	A50P Rating	Len	5/11 - 5/17							Total Spots	Total \$	CPP*	GRP*
							5/11	5/12	5/13	5/14	5/15	5/16	5/17				
1	W-F,M-Tu 6a-7a		KANSAS TODAY 2<	\$520.00	1.4	30	0	1	0	0	0	1	0	2	\$1,040.00	\$371.43	2.8
2	W-F,M-Tu 6p-6:30p		KSN NEWS-6P	\$1,200.00	5.0	30	1	0	1	0	0	1	1	4	\$4,800.00	\$240.00	20.0
3	Su 5p-5:30p		NEWS	\$800.00	9.9	30	0	0	0	0	1	0	0	1	\$800.00	\$80.81	9.9
4	W-F,M-Tu 10p-10:35p		NEWS	\$1,400.00	4.6	30	1	0	0	0	0	1	0	2	\$2,800.00	\$304.35	9.2
5	Su 10p-10:30p		NEWS	\$1,200.00	7.1	30	0	0	0	0	0	1	0	1	\$1,200.00	\$169.01	7.1
TOTALS:							2	1	1	0	0	2	3	10	\$10,640.00	\$217.14	49.0



125 West 55th St  
New York, NY 10019

Contract # 27781366 Changes as of: 5/10/2022 at 12:15 PM Version: Original Order  
CPE: 136/141/2546 Flight: 5/11/22 - 5/17/22 Station: KSNW  
Agency: FP1 Strategies, LLC Advertiser: Kansans for Life Market: Wichita  
3001 Washington Blvd., Product: Issue  
7th Floor  
Arlington, VA 22201 Agency Order #: 11652983  
Buyer: Horan, Holly  
Salesperson: KELLY JOHNS  
Separation: 202-872-5880  
Office: WASHINGTON  
Service: Nielsen  
Primary Demo: Adults 50+  
Assistant: KELLY JOHNS  
202-872-5880  
Con Type: POLITICAL/VOTE  
Total \$: \$10,640.00  
Total Spots: 10  
Total CPP: \$217.14  
Total GRP: 49.0

Special Instructions

Competitive Information	
Market Budget: \$10,640	
KSNW Share: 100%	
Comment:	Competitive Unknown

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	10	\$10,640.00	49.0

Monthly Summary		
Month	Spots	Dollars
2022-May	10	\$10,640.00
Total	10	\$10,640.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot- \$ Chg Contract \$ Comment
Queued for Electronic Contracting	5/10/22 12:20 PM				\$0
New	5/10/22 12:15 PM	KELLY JOHNS	New	10	\$10,640.00 \$10,640.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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